



What's Happening in the PAPJC September 2011

This is the second monthly What's Happening letter from your PAPJC president. I've included highlights from our 2nd All Members meeting of the 2011-2012 season. The meeting was held at Judy Stach's beautiful home on Tuesday, 9/7. Thanks for hosting us once again, Judy!

Things you need to take action on ASAP:

- Update any links to our site from your website, facebook page, or blog so they point to us at "www.thepapjc.com"
- Update any saved email addresses to point to "[some name]@thepapjc.com." For example, if you saved our general email address, make sure it reads "info@thepapjc.com"
- Go to the new website (www.thepapjc.com) and bookmark it. Since this will be the primary way we communicate with our members going forward, you'll want to go there frequently. Want to know next Monday's painting location? Go to thepapjc.com!
- Every member is entitled to an Artist's Page, but we have a new format you will have to follow. Instructions are on thepapjc.com under the Membership menu item. We have updated this to explain how you can access a copy of your artist's statement on the old website so you can include it in your new bio. *The old website will only be accessible for a limited time* before it is taken down, so if you need to look at your old bio, please do so promptly.
- Use the Pre-Register form on the Events page to let us know you are coming to the Paint Away in Stockton in mid-October and if you want to share a ride. (If you want a ride, we need to know by 9/30 so we have time to arrange appropriate transportation.)
- Send an email to Info@thepapjc.com to volunteer for one of the following:
 - **Receiving committee** for drop off on October 28, 11-2, and/or pickup on November 30, 9-11
 - **Hanging committee** for hanging the Member show on October 28, 3-8 pm
 - **PR committee**, which is looking for people with PR and/or graphic design experience for ongoing PR support for shows and other events
 - **PR distribution**, including postcard & poster placement or, alternatively, emailing & monitoring publication of pre-written press releases

Now for the highlights of the meeting.

Thanks for the excellent turnout! Kicking off the meeting, we delivered a tribute to Judy for her generosity, passion, and vision in forming and guiding the PAPJC and its artists. Then Nessa was awarded an Above and Beyond Award for her outstanding contributions as "Doyen of Volunteers." I announced our first four signature members: Judy, Marge Levine, Tony Migliacio, and Rae O'Shae. Be sure to go to the Members/Signature Members page of the website to view the resumes and artwork of these wonderful artists. You'll see why we felt compelled to recognize their commitment to and accomplishments in plein air painting.

Next, we circulated some screen prints of our re-engineered website, and identified Jay Petersen as our new webmaster. This is where you will find information about all PAPJC events, the locations and instructions for weekly outings, online forms, instructions about membership and signature membership, and documents such as the revised PAPJC bi-fold brochure and the prospectus and entry form for the November Member show. *We will no longer send information about weekly painting locations via email* since more complete information is

available on our website. If you have any problems using the new website, send us email at info@thepajc.com and we will contact you to resolve the problem.

Nessa explained that we will continue to email member news on a weekly basis. Send your news to info@thepajc.com. You can send in one related image a month with your news, and we will include that image on the Member News page. Note: member news that Nessa sends out in email will not contain images. Member news can be sent in at any time, but the 20th of each month is the deadline for getting an update into the next month's Member News posting on the website. Based on feedback from the meeting, Nessa will also send email if a location is cancelled; cancellation information is also posed on the website.

Judy spoke about planning ahead for the Riverview Show. Like last year, each artist will receive an easel to display his/her work. This show's theme will have to do with how people spend their leisure time. Judy reminded us that our best work is required for this show, so plan ahead! Also think about whether you want to invest in additional advertising to help us attract collectors to this biennial event.

Marg Vail described the Fall Escape Paint Away, which is scheduled for Oct. 14-15 at Stockton, NJ. (Go to thepajc.com for details.) She also showed examples of the information about weekly outings that is posted on the website. Weekly outings will remain local to Monmouth County, while Paint Aways and other special painting opportunities are likely to be held at more distant locations. We will help arrange transportation to these more distant locations, provided you give us sufficient advance notice.

Rae suggested we re-institute year 'round weekly outings, which met with a resounding "Yes!" Marg will take care of scheduling these. Someone suggested finding an indoor location we can paint from when the weather is particularly bad, and Rae will check out the suggested locations. During the break, Rae suggested that we try scheduling occasional local outings on weekends for members who can't participate on Mondays, so we'll look into that also.

Tony is going to do a series of one-hour demos at pre-selected weekly outings, which was applauded by members. The first demo will be at Belford on 9/19. The specific meet location will be posted at thepajc.com.

Marge described changes to this year's member show. The key take-away is this:

- Each member who submits work will get at least one piece in the show, provided the work meets the guidelines in the prospectus; depending on what is accepted, artists may have up to 6 pieces in the show.
- The following submissions will be automatically rejected: work that is inadequately framed, not original or was done under a teacher's supervision, work that was not substantively completed in plein air, and work does not fall within the prescribed size parameters.
- At receiving, a pre-measured piece of string will be placed around the outside of each frame to confirm it falls within the size constraints and matches what you pre-registered. Read the prospectus (available at thepajc.com) to make certain you understand the permitted sizes for Small Works and for Large Works. Send any questions to MargeL@thepajc.com.

Because this is a juried show and the reception is not until Nov. 19th, we will discourage the removal of sold paintings until after the show, and will strongly discourage their removal until after the reception. Exceptions will be considered on a case-by-case basis.

We will post the date of the mid-winter All Members meeting on the website once we select a location and date. We'll try to make it something that will relieve your mid-winter blues, at least for a while!

I will be traveling for the rest of the month, first to Mohegan for a week of painting, and then to Brandywine Valley for a weeklong paint out and exhibit. But after that, I can't wait to get out there and paint with all of you again. It seems like it's been forever since I was out painting in Sandy Hook and Huber Woods and some of my other favorites. You can always reach me on my cell phone -- the number is in your Member Directory. Before I leave town, I'll get an update out to you with our new members listed.

Candace Petersen
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